

Message

TO: All Bastrop Chamber Members
FROM: Becki Womble, President/CEO

People don't quit their job, they quit their boss.

And it will cost you a minimum of \$10,000 every time you lose an employee.

Which means that every time you improve your Management and Leadership skills, you could save your company \$10,000.

And increase your own income (This is called "Up Skilling").

If you want to keep good employees and attract better job applicants, start by becoming a better boss.

This is why the Chamber is stepping up to the plate to help with this.

In fact, we're pulling off a bit of a miracle.

We're bringing internationally renowned Management and Leadership expert Glenn Shepard in from Nashville to present the #1 Rated Seminar for Frontline Supervisory skills in America.

And here's the best part...

Tuition is \$297 for the public. But as a chamber member, you can attend for only \$197.

For even greater savings, send three or more people and the fourth attends for FREE.

"How to Supervise People & Lead a Team"

The \$10,000 Management Seminar with Glenn Shepard

Tuesday, May 13, 2025
8:30 am – 12:00 Noon

This is an accredited class that contains very, very high-level Management and Leadership content similar to what's taught in MBA level classes at top business schools like Harvard.

But this won't cost you the \$146,000 that Harvard MBA costs.

Tuition to this accredited class is only \$197 for chamber members (\$297 for non-members).

I know that almost sounds too good to be true, but it's one of the benefits of being a Chamber member. These are extraordinary times, so the Chamber is going to extraordinary lengths to do everything we can to serve you better than ever.

The only catch is that we have a hard limit on available seating, so you need to reserve your spot quickly.

Who Should Attend

This SHRM accredited class is excerpted from the Glenn Shepard books *"How to Manage Problem Employees: A Step-by-Step Guide for Turning Difficult Employees into High Performers"* and the #1 National Best Seller *"How to Be the Employee Your Company Can't Live Without: 18 Ways to Make Yourself Indispensable"*.

It is designed for front-line managers who directly supervise one or more employees and is not normally open to non-managerial staff.

But given the current labor shortage, the class is now open to anyone who:

- A. Is currently in a Leadership role
- B. Thinks they might be in a Leadership role in the future

Why You Should Attend if You're in Any Kind of a Leadership Role

There are three reasons to attend this class:

1. To increase your Management and Leadership skills
2. To get CPE credit
3. To maintain your own mental acuity during these uncertain times

I can't emphasize the importance of #3 enough. Everyone needs to do everything they can to stay mentally sharp.

But **this is especially important when you're in a Leadership role**. It's like when you're on a plane and the flight attendant tells you to put your oxygen mask on first, and then take care of your kids second.

I'm not suggesting that your employees are children. But just as you're an authority figure in your kids' lives as a parent, you're an authority figure in your employees' lives as a manager.

I'll see you there!

Yours in Servant Leadership,

Becki Womble, CCE, IOM
President & CEO
Bastrop Chamber of Commerce

P.S. Don't miss this rare opportunity to learn first-hand from a management legend. Glenn's seminars have sold out from New York to Los Angeles and we expect this one to as well. (If you've never read any of his groundbreaking work in the fields of Management and Motivation, see the section below.)

Who Is Glenn Shepard and Why Should You Listen to Him?

Glenn Shepard is a national celebrity who's considered a rock star in management.

He has been in management for 32 years, and his seminars are considered to be the gold standard for management training.

He's also the best-selling author of six books, which have been published in seven languages, and 964 published articles on management.

Here's what previous attendees have had to say about this class...

This is truly outstanding. The two most helpful trainings I've been to were Dr. Steven Covey's Seven Habits of Highly Effective People and Glenn Shepard's "\$10,000 Management Seminar".

Mel Fields
Developmental Services, Inc
Columbus, IN

In 20 years in the Navy and over 30 years in management, this course taught me better than any other.

David Boss
NE Iowa Community Action Corporation

Decorah, IA

I've been in a leadership role for 28 years and have attended many seminars on leadership and by far, this has been the best.

Brita Tarver
Wiesner Buick GMC Hyundai
Conroe, TX

I cannot emphasize enough how important this training is for all that are in management. I've trained with Disney, Hilton, and specified training in employee psychology. Glenn Shepard taught years' worth of education in a very short time. Wish I had this available when I entered management.

Kevin Amico
Plaza Resort and Spa
Daytona Beach, FL

I'm a 25 year retired military vet and didn't think I could learn much from this seminar. I was wrong. Glenn has many techniques that even the military could and should use. Not only should this training be given to leaders, but potential leaders as well.

Stanley Wilkins
Lee County Detention Center
Opelika, AL

I worked in management for 15 years for McDonald's and this was more informative and practical than their training.

Sue McDowell
Bank of the West
Worland, WY

Glenn Shepard's "\$10,000 Management Seminar" should be mandatory for upper management, elected officials and anyone who supervises even just 1 person. It was the most effective and relevant seminar I have ever attended.

Jean Marie Bedeni
Supervisor of Elections Office
Jacksonville, FL

Last year sent out 152 W-2's. I was given a goal this year to have under 100. Mind you that 80% of my employees are under the age of 20, so to maintain staff is difficult. With Glenn's guidance, I accomplished my goal. Only 92 W-2's this year with 50 still employed. Great accomplishment if I say so myself!

Melissa Hale
Ponderosa Steakhouse
Benton, KY

I'm a person of few words but can't stop talking about how grateful I am for the opportunity to attend Glenn Shepard's "\$10,000 Management Seminar". I've been in management for over 15 years. I wish I had received this training when I started. Still, better late than never.

Haniya Arends
D&Y
Huntsville, AL

The most empowering statement I learned in Glenn's seminar and have practiced repeatedly is his "5 Magic Words". It has taken some by surprise and has made the culprit have to dig deep to explain their words or actions. This phrase, when stated unemotionally but firmly, can turn almost any situation around. Thank you for a simple but powerful statement which yields incredible results!

Mary K. McReynolds
Burger King
Kingsport, TN

In an industry where 200% turnover of hourly employees is considered excellent and 125% of managers is average, ours has been 185% for hourly and 50% for managers for the past 3 years thanks to what we learned in Glenn Shepard's "\$10,000 Management Seminar"

Ken and Shelly Clark
Subway
Horseheads, NY