



PILLAR	OBJECTIVES
AMPLIFY VALUE TO MEMBERS	
<p>Provide resources and connections to help our members succeed.</p>	<p>Increase community trust in the Chamber as the primary source of local business and community information.</p>
	<p>Enhance member engagement by fostering meaningful interactions, delivering personalized value, and creating opportunities for active participation to strengthen connection and loyalty.</p>
ADVOCATE FOR BUSINESS	
<p>Create an environment where businesses can find success in the Bastrop Regions.</p>	<p>Advocate for policies and infrastructure improvements that address the needs of businesses in the Bastrop Region.</p>
	<p>Facilitate collaboration through partnerships and networks to connect businesses with resources, expertise, and opportunities.</p>
	<p>Champion local businesses by representing their interests in discussions with government, community leaders, and stakeholders to ensure favorable conditions for growth.</p>
ADVANCE COMMUNITY EXCELLENCE	
<p>Fortify community connections within the Bastrop Region.</p>	<p>Develop and/or support initiatives that foster collaboration among local businesses, community organizations, and residents to address shared challenges and opportunities.</p>
	<p>Be the "CONVENER" - help create a vibrant, resilient, and connected community where individuals and organizations thrive together.</p>
ALIGN RESOURCES FOR SUSTAINABILITY	
<p>Enhance the credibility and financial stability of the Bastrop Chamber.</p>	<p>Develop and/or support initiatives that foster collaboration among local businesses, community organizations, and residents to address shared challenges and opportunities.</p>
	<p>Allocate resources to develop staff, volunteers, and infrastructure, ensuring the Chamber can adapt to evolving needs and challenges.</p>
	<p>Demonstrate transparency, accountability, and impact through ethical practices, strong governance, and measurable outcomes.</p>

MISSION STATEMENT

To improve business prosperity and quality of life in Bastrop county through leadership, advocacy, and collaboration.

VISION STATEMENT

To be the catalyst for a thriving community where businesses prosper, residents flourish, and our unique heritage is honored and celebrated.

CORE VALUES

Ethical | Supportive | Resourceful | Respectful | Innovative